

# OPIS Regional Rack-To-Retail Margin Report

**AK**

## Anchorage, Ak

| Rank           | Brand      | Count     | Retail <sup>1</sup> | Net <sup>2</sup> | Rack          | Rack-To-Retail Margin |             |         | Current<br>30-Day Rolling | Year Ago<br>30-Day Rolling | Monthly<br>Retail Change | Monthly<br>Rack Change |
|----------------|------------|-----------|---------------------|------------------|---------------|-----------------------|-------------|---------|---------------------------|----------------------------|--------------------------|------------------------|
|                |            |           |                     |                  |               | Current               | Week Ago    | Mth Ago |                           |                            |                          |                        |
| 1              | Chevron    | 12        | 297.84              | 269.87           | 248.50        | 21.37                 | 15.16       | 25.51   | 20.21                     | 18.56                      | 29.47                    | 33.60                  |
| 2              | Shell      | 8         | 299.37              | 271.40           | 251.87        | 19.53                 | 16.22       | 22.41   | 18.84                     | 12.11                      | 29.45                    | 32.32                  |
| 3              | Holiday    | 19        | 298.05              | 270.08           | 261.54        | 8.55                  | 5.30        | 7.90    | 9.63                      | 4.13                       | 30.02                    | 29.37                  |
| 4              | Tesoro     | 19        | 300.21              | 272.23           | 264.98        | 7.25                  | 6.36        | 8.09    | 7.38                      | 5.26                       | 29.61                    | 30.45                  |
| 5              | Safeway    | 2         | 288.90              | 260.93           | 260.67        | 0.26                  | 5.68        |         | 2.43                      |                            |                          |                        |
| 6              | Fred Meyer | 1         | 285.90              | 257.93           | 265.00        | -7.07                 | -1.95       |         | -3.65                     | 11.68                      |                          |                        |
| <b>Market:</b> |            | <b>61</b> | <b>298.35</b>       | <b>270.38</b>    | <b>258.80</b> | <b>11.58</b>          | <b>8.95</b> |         | <b>11.73</b>              | <b>8.92</b>                | <b>19.76</b>             | <b>20.96</b>           |

<sup>1</sup> Current retail average based on reconciled credit card transactions received by OPIS from Wright Express LLC from the 7-day period between the previous Friday through the most recent Thursday. Because of the way credit card receipts are reconciled, a few additional transactions may be received for the dates that already comprise the current weekly average. Minor fluctuations in the actual average may occur as a result. Rack averages based on the daily OPIS average for the individual stations during the time period for the appropriate product sold at the station. Branded stations are matched to the appropriate suppliers at the closest rack. If we are unable to match a brand to a supplier we use the branded average price from the closest rack. All retail brands determined to be unbranded would use the unbranded average price at the closest rack. All prices are for regular unleaded gasoline only.

<sup>2</sup> Net =the average pump price less federal, state, sales, local taxes and freight